Yours, mine, and ours –
Connecting ourselves and the communities we belong to

Janice (Ginny) Redish

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Topics for the talk
Definitions
How multi-community we each are
A bit of history
Some characteristics of communities
Language / communication
Connections

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Community

A group of individuals with awareness of some unifying trait

The people living in a particular place and usually linked by common interests

A group sharing interests or beliefs

Community

A community is a group of people who share common interests, activities, and initiatives; who communicate regularly; and who derive benefit from their association.
Online Community

People
Purpose
Policies
Computer systems

Jenny Preece
Online Communities

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John Seely Brown and Paul Duguid
The Social Life of Information

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Exclusionary – Closed

Inclusionary – Open, welcoming

http://www.upassoc.org/about_upa/
Figure by Whitney Quesenbery

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He said...
Then she said...

He goes...
Then she goes...
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http://www.cjolson.com/Usability.htm
C J Olson Market Research Company
Minneapolis

That's Not What I Meant!
Deborah Tannen

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Getting inside others' worlds
- Policy-Makers
- Managers
- Press
- Executives
- Usability

Understanding ourselves and our colleagues
- U: The whole process
- PL: The who process
- ID: The who process
- IA: The whole process

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Connecting communities:
Reaching out
Teaching
Drawing others in

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